



A D I G 249 Page Street San Francisco CA 94102

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ADIG is a vertically integrated, apparel design, product development and marketing support company. We specialize in retail & wholesale consultancy, men's, women's and children's sportswear, lifestyle and activewear. Our services include apparel design, development, consulting services, garment design, textile development, CAD services, sourcing & production, graphic design, packaging & direct mail materials, in-store shop and fixture design, store planning and VM.

A competitive edge has always been paramount to success in the ever-changing apparel industry. Garnering that edge, although increasingly challenging, is not impossible. It comes from a combination of keen insight, the ability to act intelligently upon it and to act fast! That's what we offer.

ADIG is a unique one-stop-shopping resource tailored to both retailers and wholesalers with flexible adaptability to clients' needs. From a single logo design to an entire product line development, you can depend upon the integrity and professionalism that's behind each and every job.

Created in 1986 by apparel industry professionals, ADIG profits from experience in every phase of retail and wholesale organizations, including merchandising, management, marketing, sales, sourcing and design. An exceptional staff of experienced designers trained in the country's top fashion schools compliments the principals' extensive background and technological foresight. Considered first and foremost fashion apparel specialists, their expertise in computer-aided-design makes ADIG's approach to apparel merchandising and design artistically driven and technologically enhanced. What this means to you is our ability to deliver the best product, in the least amount of time.

Our global approach to apparel merchandising further extends our dedication to bring you the best. Based in San Francisco, we effectively conduct business around the globe from the U.K. to Hong Kong and points in between. We're optimally poised to service any clients' needs.

#### Partial Client List

Hi-Tec, Ellesse, Joe Boxer, Diadora, Fila USA, Starter Corporation, K•Swiss, Z. Cavaricci, Bracha, Climber Wear, Generation-E Sports, Homemade Favorites, Fit Intuit, Bellwether Cycles, Colton-Bernard, Duty Free Stores, Wills Sport, NAK, OBF, The North Face, Levi Strauss, & Co, Mervyn's, Taylor Made Golf, Ked's, Cata, Southern Lumber Co, Simms, Dr. Insomnia, Crown Do Rag, Brooklyn Proud, Climberwear, Jordana Paige, Marcella B, Trudy Adler Design Services, Xubaz, Pacific resources (Duke Kahanamoku), JLYnne Apparel, Naukabout, The Fashion Bookstore, Mc Kenzie Tribe, Regular Exercise, Vayu Yoga and Bullock & Jones.

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